

SOCIAL MEDIA POLICY

PURPOSE

To ensure the committee and the members of Carnegie Netball Club (CNC) carry out appropriate procedures when using social media in relation to the Club.

POLICY

This policy provides guidance when using social media for both committee members and members of CNC. Social media includes web pages, Facebook, blogs, microblogs, wikis, message boards, chat rooms, electronic newsletters, online forums, Instagram, Snapchat and other sites and services that permits the user to share information with others in a contemporaneous manner.

PROCEDURES

- Members need to adhere to other CNC policies when using social media.
- Members must be aware of the affect their actions may have on their image, as well as the Clubs image. The information that is posted may be public information for a long time.
- Members must use their best judgment when posting material that could any way be inappropriate or harmful to other members or the Club
- Members and the Committee are not to post, publish or release any information that is considered by the Club to be confidential
- If a member is uncomfortable or threatened by comments or photos on social media or feels they are a victim of cyber bullying please contact the club immediately at carnegienetballclub@gmail.com to inform them of the situation.
- Members and the Committee should get appropriate permission to use images, quotes or communications before posting to social media
- Members and the Committee should get the appropriate permission to use a third party's copyrighted material, photos, or trademarks or any other intellectual property before posting to social media.
- The Committee will use the most appropriate social media medium/s as required for the communication at hand
- The Committee will regularly monitor the material being posted in the chat rooms (setup in TeamApp) and the Carnegie Netball Club Facebook page. Any inappropriate material will be acted upon in a responsible and timely manner.